



Kirk Lestelle

UX & Product Designer

Combining design practices with an engineering and business mindset, I groove with teams to create engaging and valuable opportunities within products.

experience

- **Starbucks / Barista / Nov.2017 - Present**
 - _ Assisted in growing my store's customer relations by delivering exceptional products and experiences in a fast-paced environment.
- **TodayTix / Product Design Intern / Jun.2016 - Aug.2016**
 - _ Conducted comprehensive usability studies (design, moderation, analysis, insights) to improve checkout conversion rates.
 - _ Created design mockups for the new CMS requirements and collaborated on projects across Product, Engineering, and Marketing.
- **REI / UX Student Intern / Jan.2016 - Jun.2016**
 - _ Designed and prototyped an online tool to help REI shoppers find the best fitting hiking boot, resulting in lower returns to REI.
 - _ Organized and managed the team's research phases.
 - _ Analyzed data and presented findings back to REI.
- **Best Buy / Mobile Sales Specialist / Jul.2015 - Nov.2016**
 - _ Diagnosed and solved device errors while creating an encouraging environment for customers to learn about the latest tech.

education

- **University of Washington - Seattle / Sep.2013 - Dec.2016**
 - Bachelor of Science
 - Human Centered Design & Engineering - HCI
- **Olympic College - Bremerton / Sep.2011 - Jun.2013**
 - Associate of Science

skills

UI/UX Processes

Product Design
 Design Sprints
 User Research
 Rapid Prototyping

Tools

Sketch
 Illustrator
 Photoshop
 Principle (learning)
 Axure

Development

HTML
 CSS
 Javascript (learning)

interests

Drumming
 Rock climbing
 Tasty brews
 Volleyball